

Second Chance CT

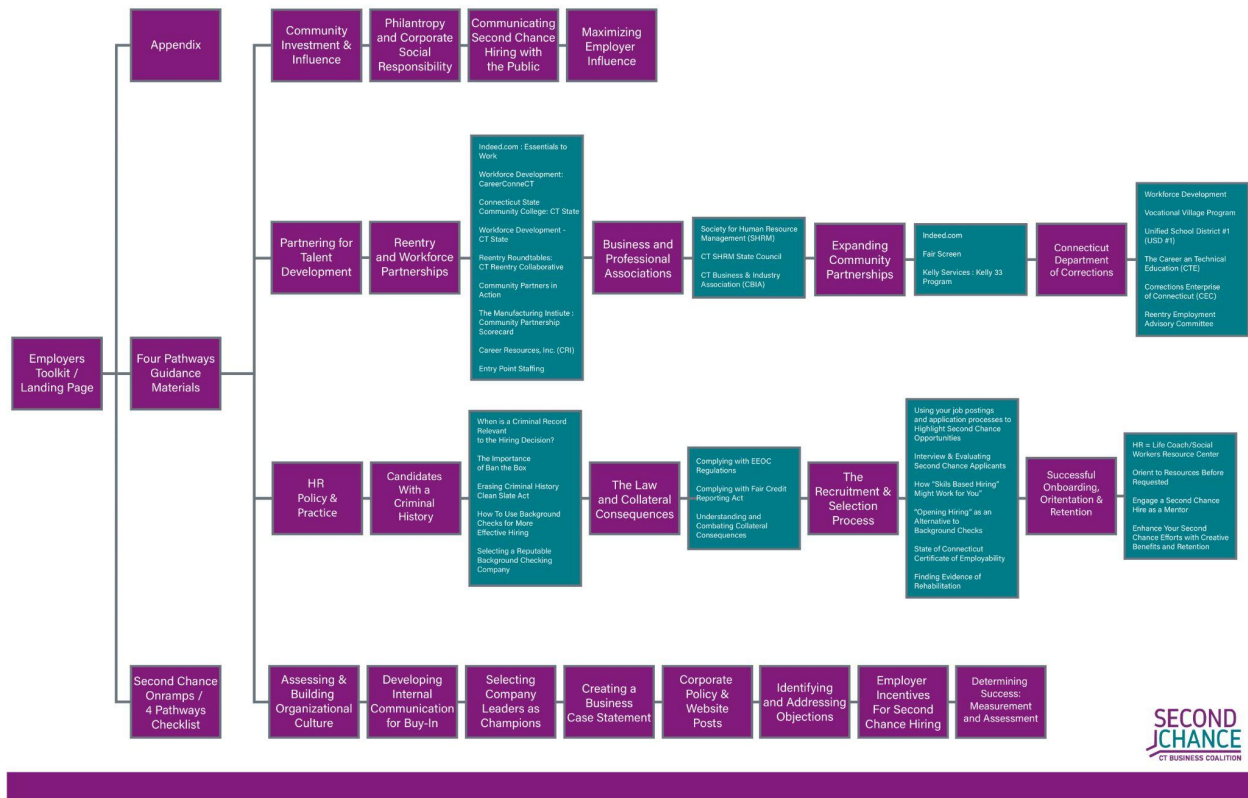
What is Second Chance?

Second Chance is an initiative by the Second Chance Business Coalition that provides employers with resources to hire and support the career advancement of individuals with criminal records. The program aims to strengthen the workforce while promoting meaningful rehabilitation opportunities for those reentering society after incarceration.

The Second Chance website enhances accessibility by adapting the coalition's Employer Toolkit into a responsive digital platform, allowing users to easily access resources across desktop and mobile devices.

This website was developed in collaboration with Central Connecticut State University's Graphic Design, Criminal Justice, and Management departments. Students Tyler Nguyen and Caroline Marek led the design process under the guidance of Professors Peggy Bloomer, Jeanne Criscola, Stephen Cox, and Heidi Hughes.

Development: Site Map

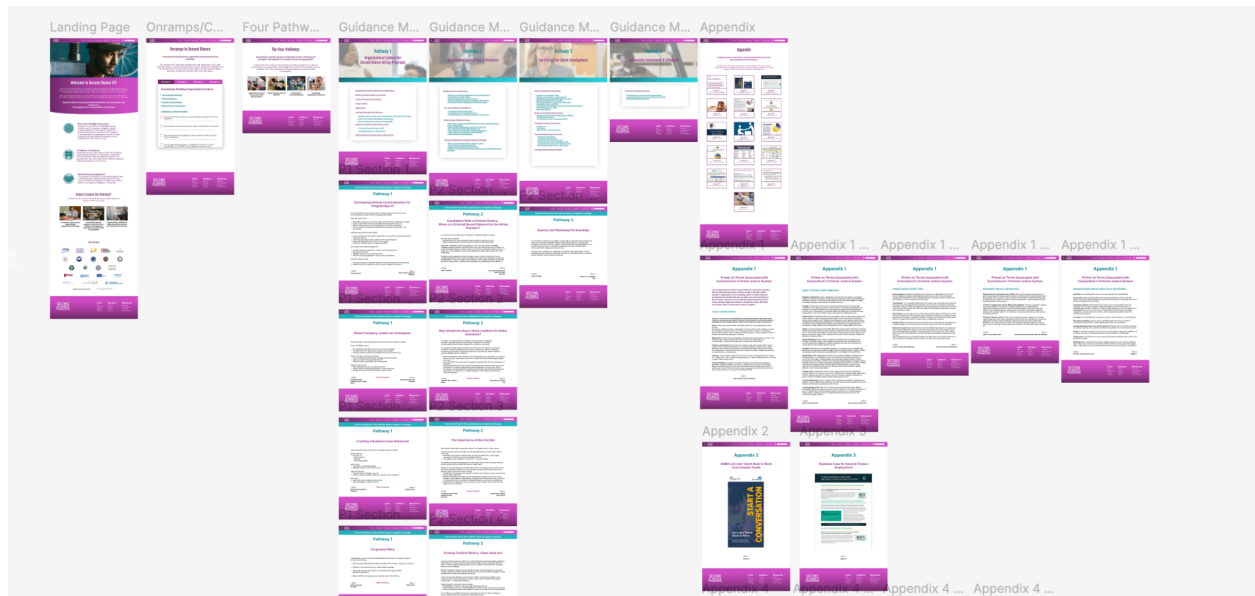


SECOND CHANCE
CT BUSINESS COALITION

[Site Map Link](#)

Before developing the website, a site map was created to organize and break down which sections of the employer's toolkit would be converted into individual pages. This provided a clear structure for how users would navigate the site, outlining the path from the homepage to each specific page.

Development: Figma

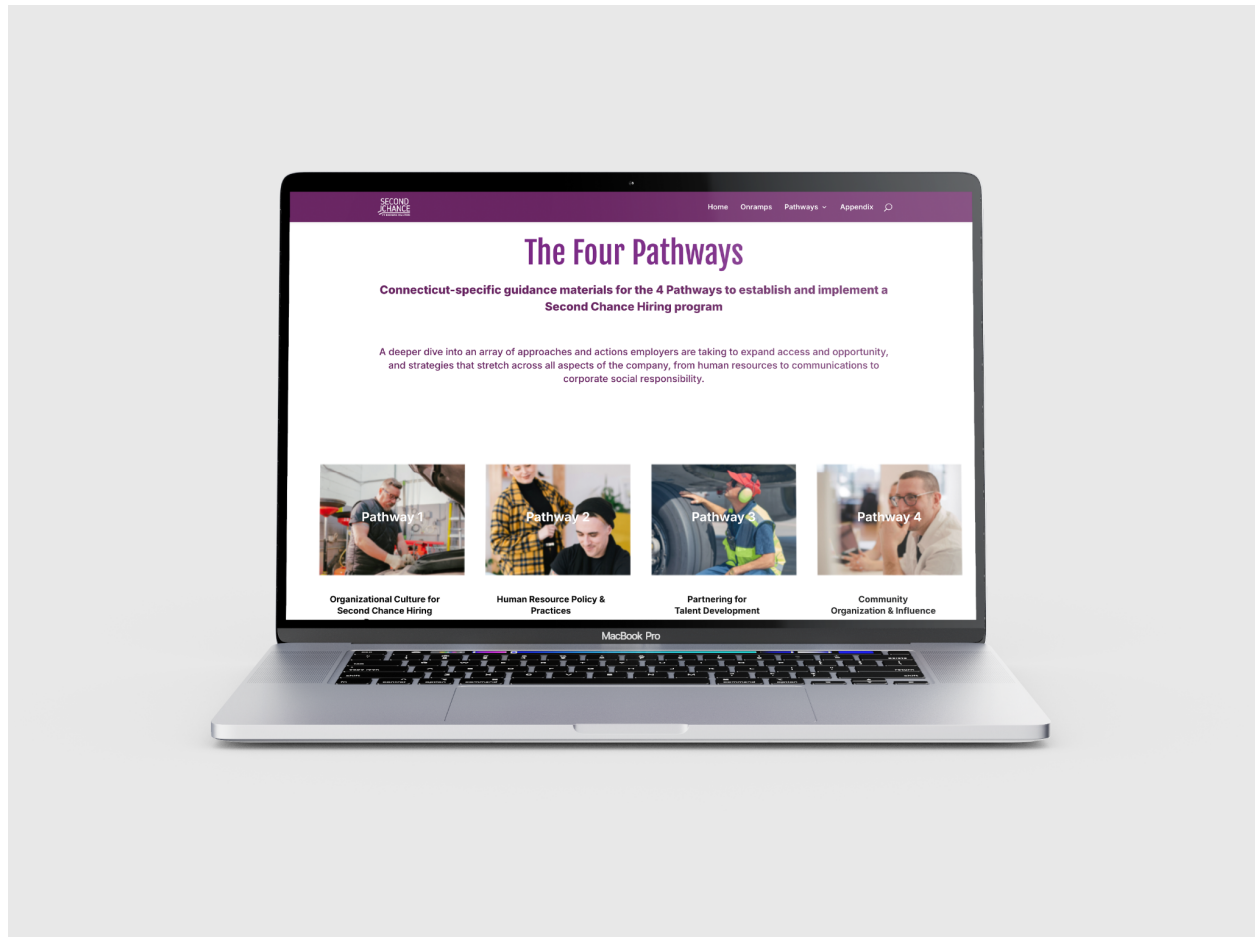


[Screenshot Link](#)

[Figma Link](#)

The next step in developing the website was to draft its visual structure using Figma. This allowed both design students to collaborate in real time and utilize its tools to create a polished prototype for review and approval. The Figma prototype established a visual template for the eventual creation of the website through Wordpress.

Development: Website



[Website Link](#)

The Second Chance Website was built on Wordpress with the assistance of the divibuilder plugin. As stated before, this website and all of its contents was adapted from the Employer's Toolkit. It contains all necessary information to be digested by employers, along with accessing supplementary resources such as phamhplets or contact lists to help in more second chance recruitment. In addition to desktop viewing, the website was built with accessibility in mind for those trying to view it through mobile or tablet viewports as well.

