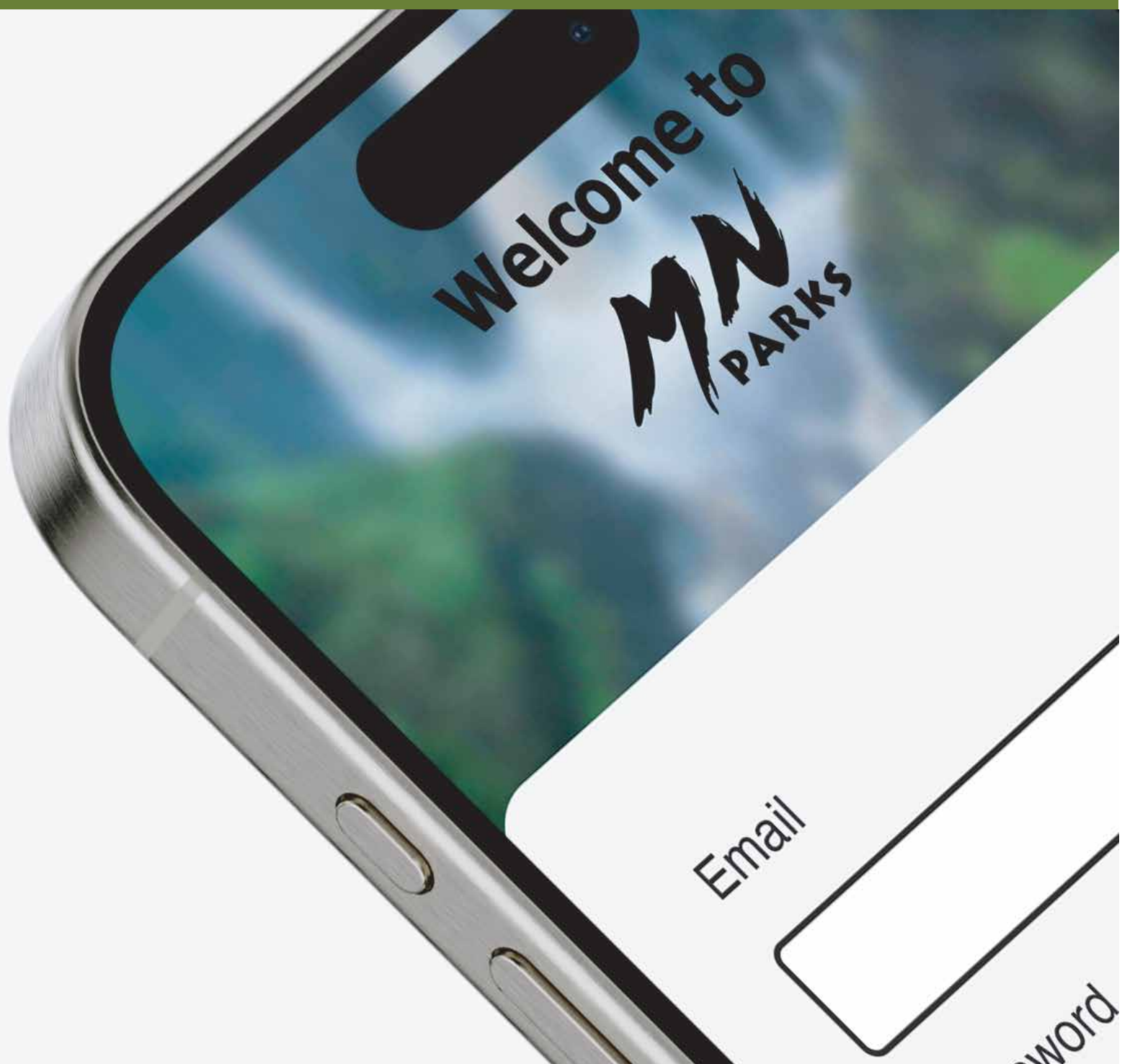




MNParks App Design

CCSU Fall 2025 | UI/UX Design

Tyler Nguyen | Graphic Design



FONTS USED

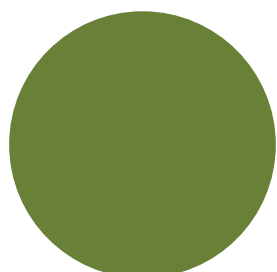
Helvetica

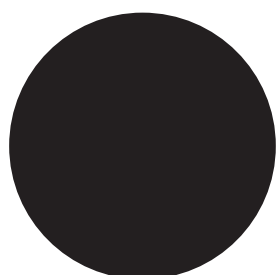
Light Regular **Bold**

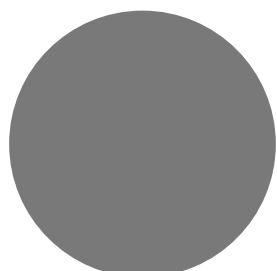
Acumin Pro

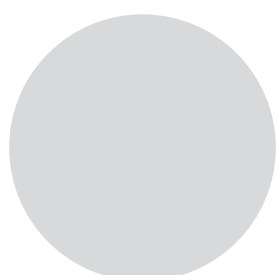
Light Regular **Bold**

COLORS USED

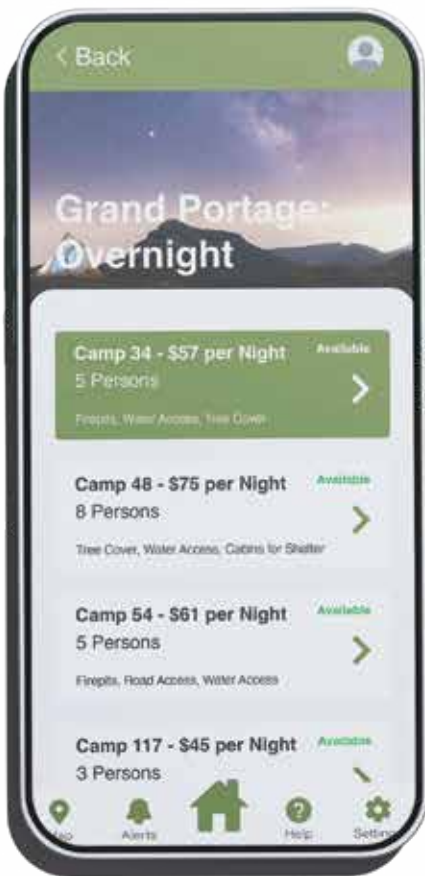
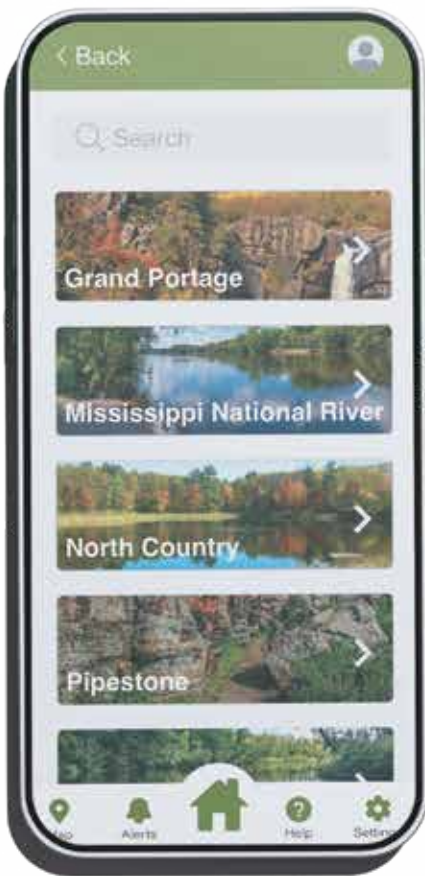
 **#698037**

 **#231f20**

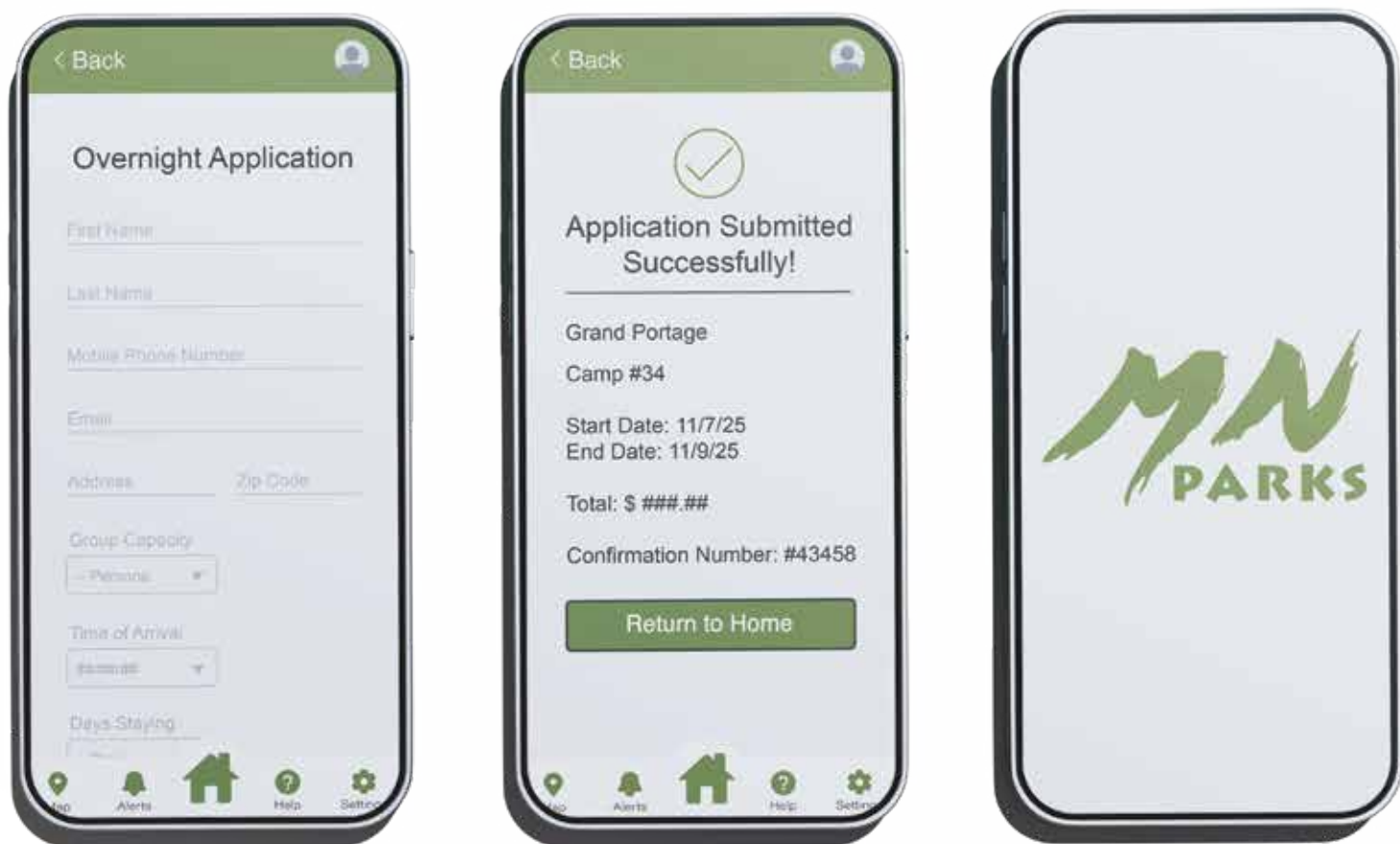
 **#78797a**

 **#d8d9da**

SHOWCASE



SHOWCASE



ADOBE XD DEMONSTRATION

<https://xd.adobe.com/view/c2c1a333-39aa-40dd-b63e-4e066d726552-9792/>

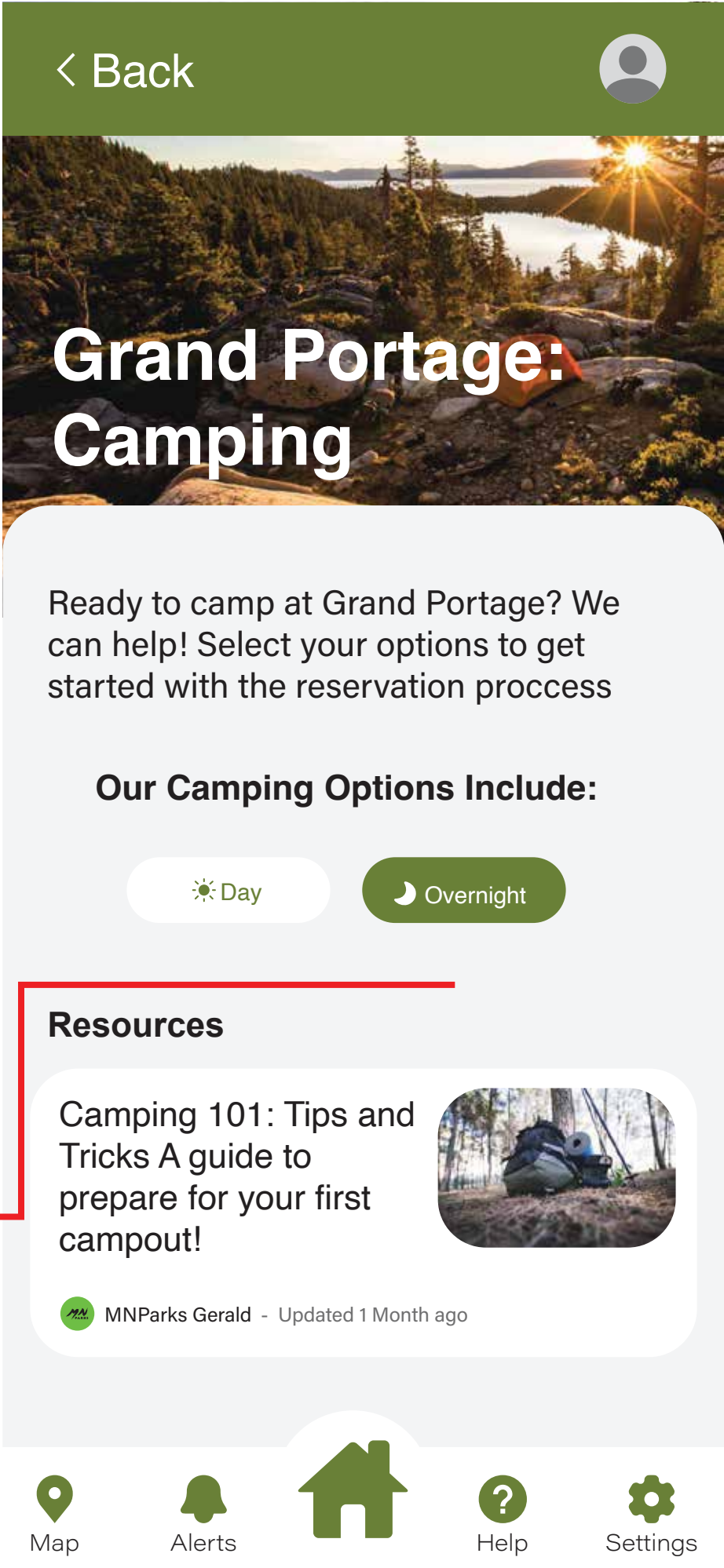
PAIN POINTS: Camping Nervousness

PROBLEM:

Many beginner campers expressed their concerns about not knowing what to do when initially camping

SOLUTION:

MNParks Camping Page provides resources and articles to help guide campers through their first trips.



PAIN POINTS: Camp Info And Locating Staff

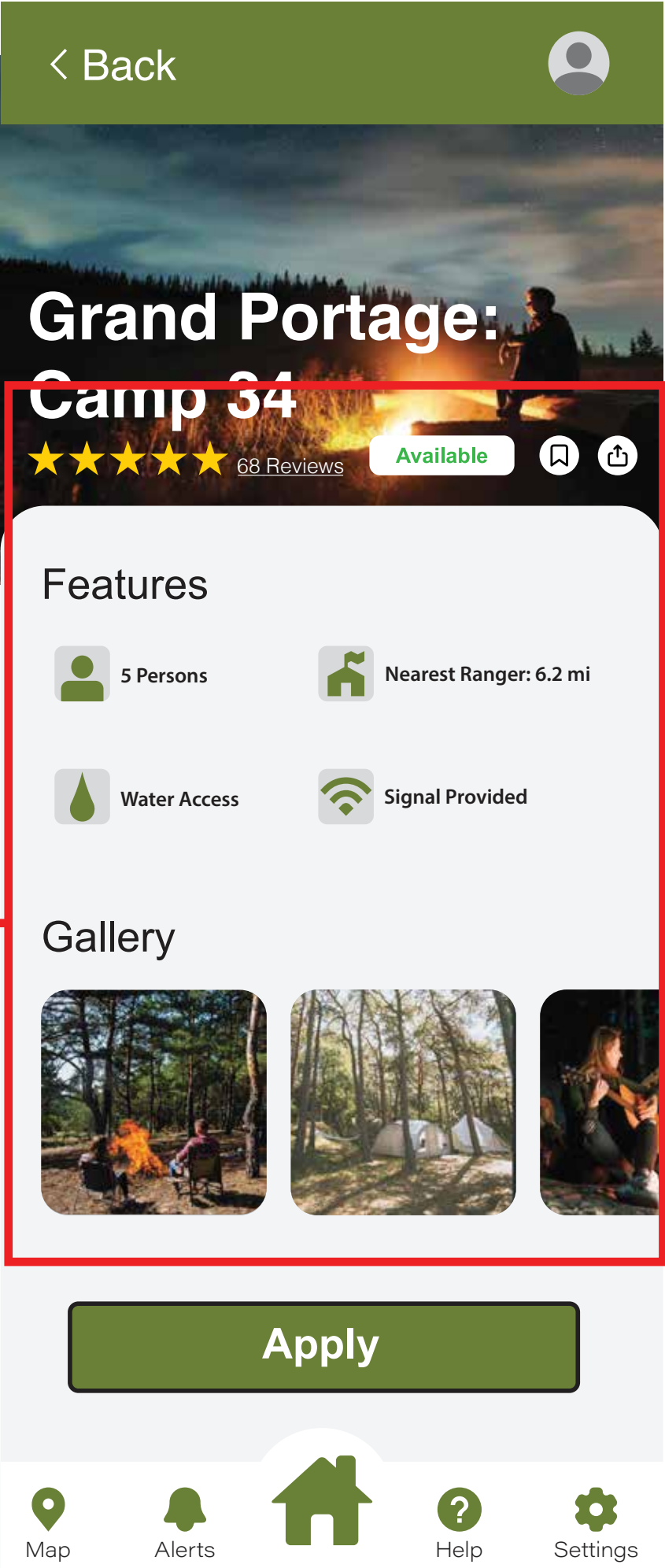
PROBLEM:

Many interviewed individuals were concerned about communicating with staff members and knowing the amenities their campsites provide.

SOLUTION:

MNParks App provides individual pages of campsites that can be reserved, it displays information of the amenities provided, and the nearest park rangers.

Users can also read reviews and view images from past campers.



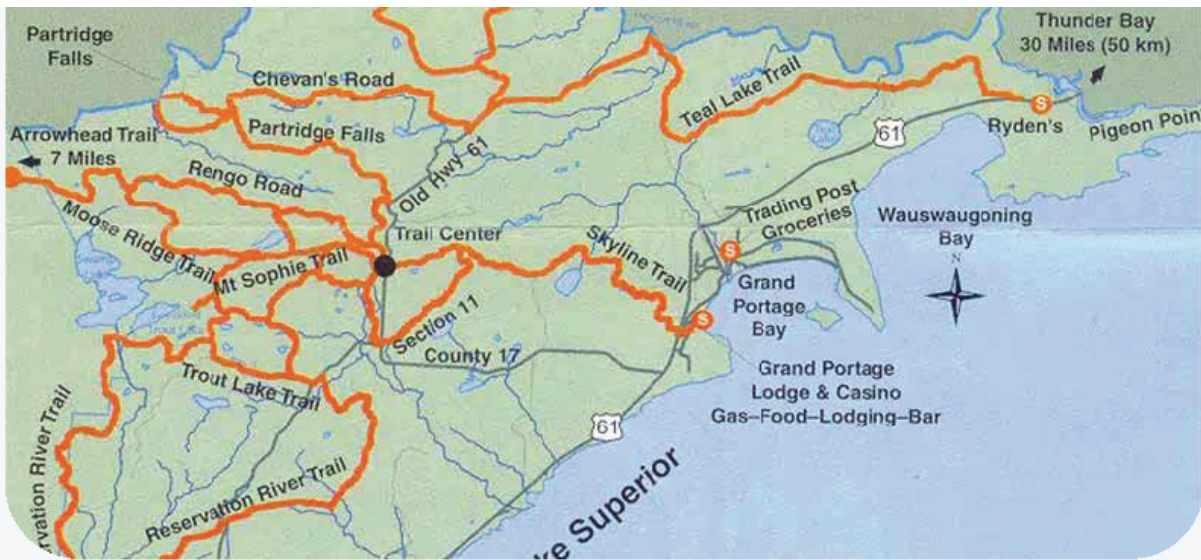
PAIN POINTS: Weather

PROBLEM:

Some Interviewed individuals claimed that unexpected weather usually ruins their camping experiences in an instant.

SOLUTION:

Grand Portage park page has a section that displays the weather forecast for the next five days.



Current Weather	11/14	11/15	11/16	11/17	11/18
	48°	41°	37°	35°	34°

Activities Available

Select an activity to start planning your visit!

Central Connecticut State University

1615 Stanley Street, New Britain CT